

DO YOU WANT TO START UNIQUE or VIRAL CAFE? DE' HELLINGTON™

By HELLY & CHILLY®



INDIA'S 1ST HYBRID CAFE BRAND



★ CHOOSE THE PLAN THAT SUITS YOU BEST ★

PLAN 1 FULL PAYMENT PLAN

₹2.99 LAKH
FRANCHISE FEE

3%
ROYALTY
ON SALES



MACHINERY, EQUIPMENT
AND ALL CAFE RELATED ACCESSORIES

₹2.80 – 3.00L
APPROX.



INTERIOR – APPROX. 350 SQ. FT.

₹2.20 – 2.50L
ONWARDS

EST. TOTAL
INVESTMENT

₹7.99 – 8.49L ONWARDS

- ✓ Approved Vendor Tie-Ups
- ✓ Equipment & Accessories Procurement Guidance
- ✓ Interior Setup Guidance
- ✓ Complete Franchise Support

PAY IN FULL • SAVE MORE • LOWER ROYALTY

PLAN 2 EASY EMI PLAN

₹3.99 LAKH
FRANCHISE FEE

3.5%
ROYALTY
ON SALES

START WITH ₹50,000 + GST

BALANCE FRANCHISE FEE ON EASY EMI*

JUST PAY

₹4,999+Tax
PER MONTH

FOR

70
MONTHS*



MACHINERY, EQUIPMENT
AND ALL CAFE RELATED ACCESSORIES

₹2.80 – 3.00L
APPROX.



INTERIOR – APPROX. 350 SQ. FT.

₹2.20 – 2.50L
ONWARDS

EST. TOTAL
INVESTMENT

₹8.99 – 9.49L ONWARDS

- ✓ Approved Vendor Tie-Ups
- ✓ Equipment & Accessories Procurement Guidance
- ✓ Interior Setup Guidance
- ✓ Complete Franchise Support

EMI offer is not
valid for
West Bengal
State

LOW INITIAL PAYMENT • PAY EASY • START FAST

WE MAKE IT
EASY FOR YOU



APPROVED
VENDOR
TIE-UPS



RECOMMENDED
EQUIPMENT
LIST



COMPLETE
PROCUREMENT
GUIDANCE



INTERIOR
SETUP
GUIDANCE



COMPLETE
FRANCHISE
SUPPORT

OUR MOST UNIQUE & VIRAL PRODUCTS

MENU RANGE Rs. 30 TO Rs. 30,000



WORLD'S 1ST
ZERO GRAVITY PIZZA
(FLYING PIZZA)



LONGEST FRIES
OF INDIA
(1 FEET LONG)



TALLEST MOCKTAIL
WITH SMOKE BOMB



WORLD'S 1ST
3D NAME PRINTED
COFFEE



WORLD'S 1ST
3D NAME PRINTED
BURGER



WORLD'S COLDEST
COFFEE



MORE THAN
70+ UNIQUE DISHES



AWARDED
MOST UNIQUE
CAFE BRAND
OF INDIA
AWARDS



365 DAYS
EVERGREEN
BUSINESS



START SMALL
DREAM BIG



EARN
HIGH

JOIN DE' HELLINGTON FAMILY TODAY
& BE A PART OF INDIA'S 1ST HYBRID CAFE REVOLUTION!



DE' HELLINGTON™ FRANCHISE ADVANTAGE

INCLUDING IN PLAN

- ✓ Franchise License
- ✓ Complete Training Program
- ✓ Store Setup Assistance
- ✓ All Kitchen Utensils & Appliances
- ✓ All Cafe Machinery
- ✓ World's 1st Zero Gravity Pizza Setup (Worth ₹4.5 Lac)
- ✓ Viral Balloon Challenge Setup
- ✓ 3D Name Print Setup
- ✓ Longest Fries Making Kit
- ✓ Dress Code For Staff
- ✓ Staff Recruit Assistance
- ✓ Raw Material Supply
- ✓ Billing Software
- ✓ Interior Design Support Guidance
- ✓ Operational Guidance
- ✓ Marketing Support
- ✓ Influencer Support
- ✓ Branding & Promotion Support
- ✓ Social Media Support
- ✓ Menu Development
- ✓ Menu Updation Regularly
- ✓ Grand Launch Support
- ✓ World Record Frames & Certificates
- ✓ Main LED Board & Signage
- ✓ & Much More



INTERNATIONAL TRADEMARK REGISTERED IN 5 COUNTRIES



USA



INDIA



CANADA



UK



AUSTRALIA

WHY PARTNER WITH US?

- ✓ India's 1st Hybrid Cafe Brand
- ✓ 4 World Records
- ✓ International Trademark (USA, India, Canada, UK, Australia)
- ✓ Total Electric Concept
- ✓ Chefless Operation Model
- ✓ Lowest Royalty in Segment
- ✓ Low Investment
- ✓ High Profit Margin
- ✓ Easy Operations
- ✓ Proven Business Model
- ✓ 80+ Trending Menu
- ✓ 365 Days Evergreen Business
- ✓ Pure Veg & Non Veg Both Option Available

MADE IN
GUJARAT
EXPANDING
GLOBALLY

**LIVE FOOD TESTING
& FRANCHISE MEET**
@BANGALORE (24th AUGUST)

SIMPLE OPERATION MODEL (CHEFLESS)



TALKING RECIPE
VIDEO GADGET



FOLLOW
EASY STEPS



PREPARE
PERFECTLY



SERVE
HAPPILY



EARN
HIGH PROFIT

OPENING SOON IN

- 📍 AHMEDABAD (GUJARAT)
- 📍 KOLKATA (WEST BENGAL)
- 📍 BHACHAU (GUJARAT)
- 📍 RAJKOT (GUJARAT)
- 📍 ALIGARH (Uttar Pradesh)

- 📍 MODASA (GUJARAT)
- 📍 GANDHIDHAM (GUJARAT)
- 📍 GANDHINAGAR (GUJARAT)
- 📍 ALIBAG (MAHARASHTRA)

& MORE CITIES...



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LIMITED
FRANCHISE
OPPORTUNITIES
AVAILABLE

BOOK YOUR CITY TODAY!

DE' HELLINGTON™