

WHY CHOOSE US?

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NO ROYALTY
(FOR OFFERED DURATION ONLY)



VIRAL CONCEPT



**LOW INVESTMENT
HIGH MARGIN**



**FIRST HYBRID CAFE
BRAND
WITH 4 WORLD
RECORDS**

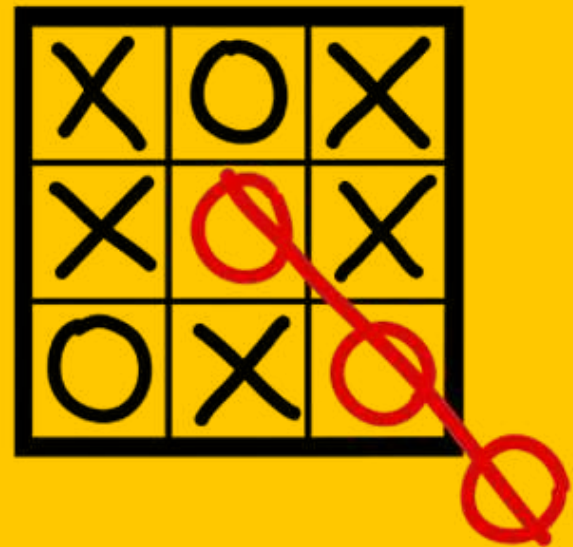


**TALKING RECIPE
GADGET
CONCEPT
(CHEFLESS)**



**INTERNATIONAL
TRADEMARKED
BRAND**
(USA, UK, AUSTRALIA, CANADA,
INDIA)

THINK OUTSIDE THE BOX



WHY CHOOSE US?



**POCKET
FRIENDLY
MENU**



**HIGH
QUALITY
& TRENDING MENU**



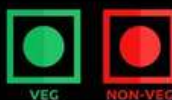
**100% ELECTRIC
CONCEPT**



**MOST UNIQUE
CAFE CONCEPT OF
WORLD**



**FULL BRAND
SUPPORT**



**PURE VEG & NON
VEG MENU OPTION
AVAILABLE**

Think **DIFFERENTLY!**



3 RD & 4TH WORLD RECORDS



"WORLD'S
LARGEST
NAME
IMPRINTED
BURGER"

ACHIEVED
IN
CANADA

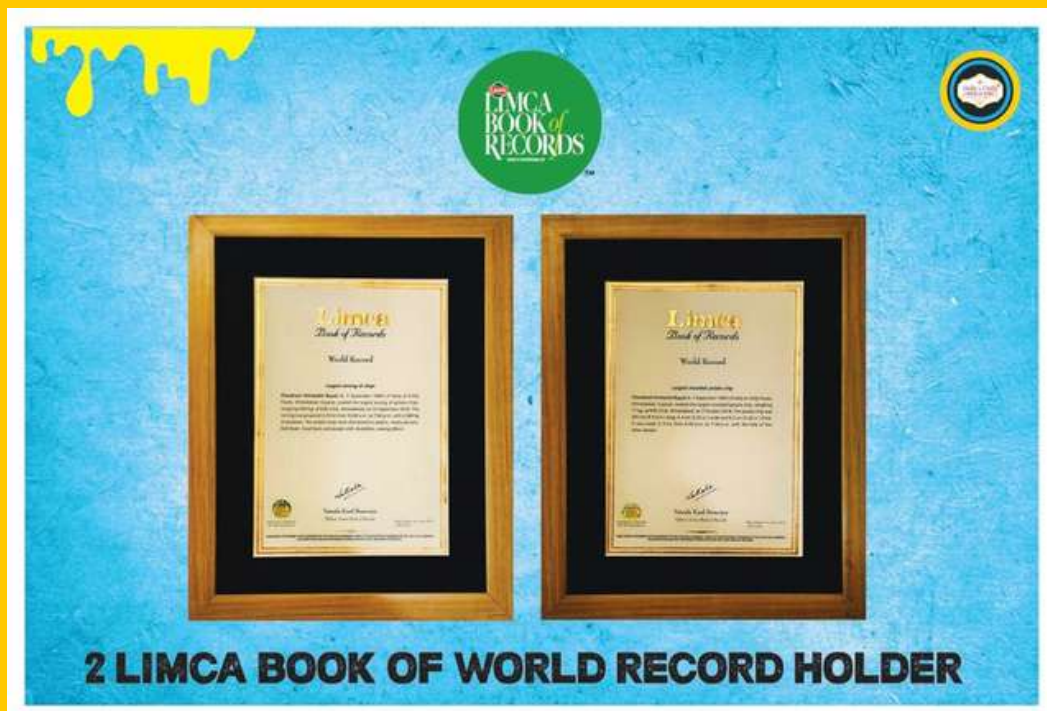
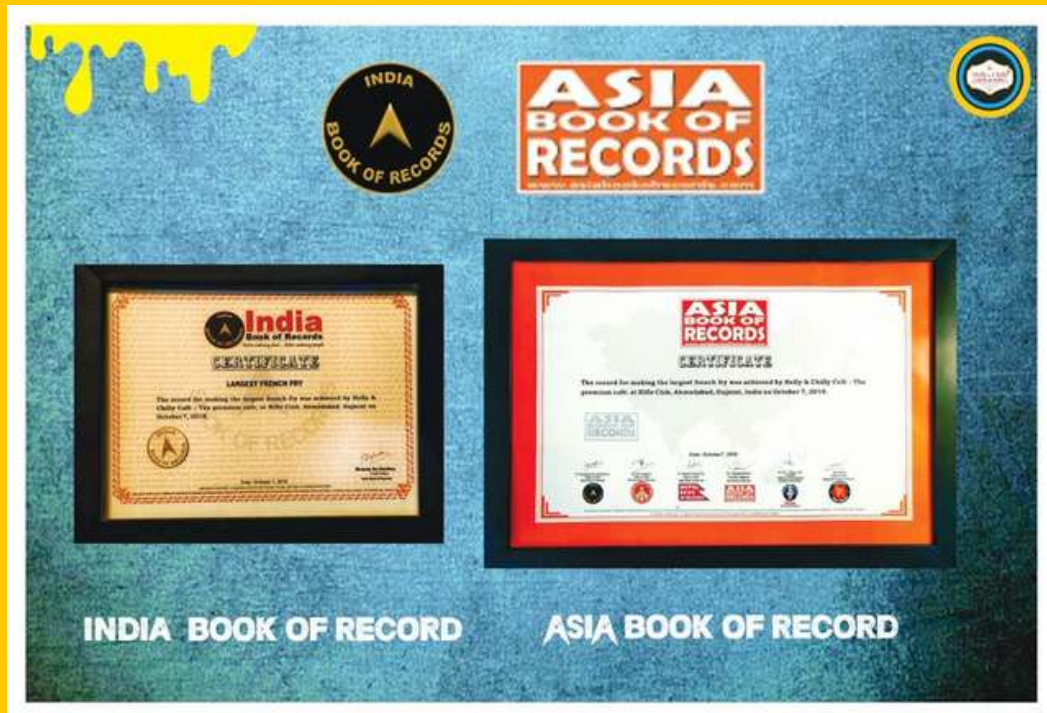


"MOST
NAME
IMPRINTED
BURGER &
COFFEE
CUPS
SERVED AT
ONE TIME"

ACHIEVED
IN
INDIA





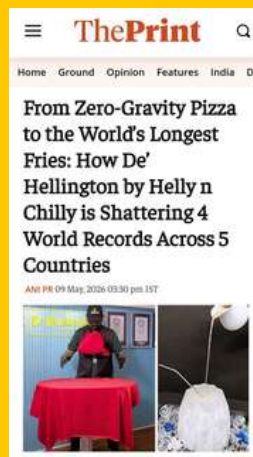
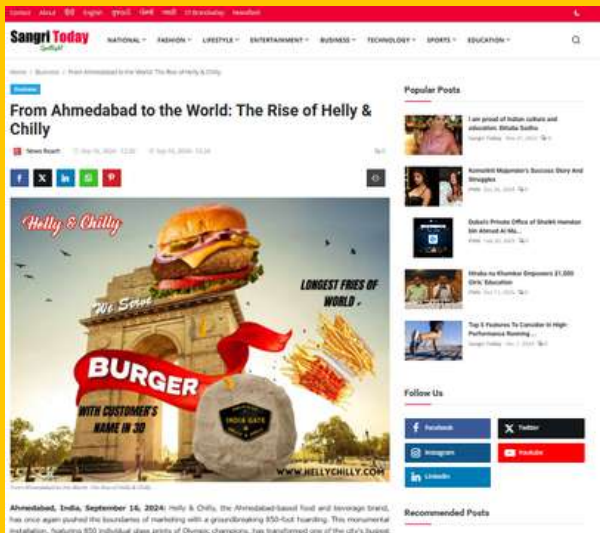








AND MUCH MORE...



AND MUCH MORE...

- commercial SS Pizza Oven
- commercial SS Sandwich Griller
- double sized Deep Fryer
- Heavy duty coffee Mixer
- Induction (2 Pcs)
- Deep Freezer (dual door)
- Regular Fridge double door
- Innovative Longest Fries Machine Kit
- Billing Software with Printer
- LED Main Board (10x3 feet)
(British style)
- World Record Frames for interior use
- 5 big size food frames for interior use
- Customer's 3D Name Embossing
Innovative Kit
- 6 Unique trendy Menu
- Unique Crockery Set & kitchen utensils
(all required kitchen utensils are included)
- FSSAI Registration
- swiggy/zomato registration support
- 4 day Full Training
- Horror selfi point setup assistance
(viral head on platter horror selfi)
- Logo printed Dress Code - 3 set
- Bubble smoke machine
- Transportation + Packaging
- Basic Raw Material kit. (coffee , masala &
packaging
- 2 Blogger paid visits or insta/fb ads.
- Acrylic Brand logo for cash counter
- Branding cut outs vinyl stickers
(for main glass entrance)

- zero gravity setup (world'S first)
(flying pizza / burger)
(worth Rs 4 Lac)
- cafe sitting / kitchen interior
drawing & guidance for cafe setup
- world's Coldest coffee making kit
(viral Dubai style)
- Most expensive fries kit
*(include 24 carat edible gold leaves, pure silver coated bowl
and fork, most expensive sauce of india, most expensive salt,
portugese peri peri, himalayan mountain water (branded
luxurious steel bottle) and smoke serving kit)*
- Fire Extinguisher
- unique event marketing assistance
(gen Z meet, stranger coffee
meet, coffee rave party,
puzzle meeting etc)
- 1 virtual chef gadget (talking recipe
video gadget with voice command)
- LED Latest Token Display System
with Voice Announcement in Hindi &
English.
- Laser Light Target Sling Shot setup
for viral discount game (Unique
balloon popping puzzle game)
- life time social media posters & cafe
related designs support
- Menu updation (every 3 month)
(on demand of location)
- staff recruiting assistance with paid
ad.



**Note: For the non-vegetarian concept, an additional deep fryer
must be purchased separately by the client.*

**PROJECTED
RETURN ON INVESTMENT**

HYBRID MODEL

PROJECTED DAILY SALE	18000
ANNUAL TURNOVER	6480000
ANNUAL MANPOWER (13000 x 5 emp)	780000
ANNUAL SHOP RENT (60000 X 12)	720000
ANNUAL ELECTRIC BILL (12000 X 12)	144000
FOOD COST (35%)	2268000

TOTAL ANNUAL EXPENSE
MANPOWER+RENT+ELECTRIC BILL+FOOD COST
780000+720000+144000+2268000 = 3912000

APPX. PROFIT

ANNUAL TURNOVER - ANNUAL EXPENSE
6480000- 3912000= 2568000
214000/- PER MONTH APPROXIMATE
ROI CAN BE 9 TO 12 MONTHS APPX

DE' HELLINGTON[™]

By HELLY & CHILLY[®]

PURE VEG AND
NON-VEG MENU
OPTION AVAILABLE

PIZZA

MARGHERITA PIZZA
VEG DELIGHT PIZZA
VEG TANDOORI PANEER PIZZA
VEG PERI PERI PIZZA
6 IN 1 PIZZA



BURGER

VEG CHEESE BURGER
VEG CHEESE PERI PERI BURGER
VEG CHEESE TANDOORI BURGER
H&C SPECIAL DOUBLE TIKKI
BURGER
NOODLE BURGER
PIZZA BURGER



SANDWICHES

VEG CHEESE GRILL SANDWICH
VEG PERI PERI GRILL SANDWICH
VEG TANDOORI GRILL SANDWICH
FULLY CHEESE LOADED GRILL
SANDWICH
H&C SPECIAL GRILL SANDWICH



GARLIC BREAD

CHEESE GARLIC BREAD
SUPREME GARLIC BREAD

KULHAD PIZZA

VEG DELIGHT KHULHAD
PIZZA



COLD BEVERAGES

CLASSIC COLD COFFEE
HAZELNUT COLD COFFEE
IRISH CREAM COLD COFFEE
MOCHA COLD COFFEE
CHOCOLATE COLD COFFEE
BUTTERSCOTCH COLD COFFEE

COLDEST COFFEE OF THE WORLD



HOT BEVERAGES

MASALA CHAI
ADRAK CHAI
ELAICHI CHAI
HOT ESPRESSO COFFEE
HOT HAZELNUT COFFEE



THICKSHAKES

CRUNCHY KITKAT THICKSHAKE
CLASSIC OREO THICKSHAKE
DARK CHOCOLATE THICKSHAKE
STRAWBERRY THICKSHAKE

PIZZA FRIES STICK

PIZZA FRIES
STICK



SIZZLING BROWNIE

SIZZLING BROWNIE +
VANILLA ICE CREAM

SIZZLING BROWNIE +
CHOCOLATE ICE CREAM



ZERO GRAVITY PIZZA

MOCKTAILS

**TALLEST DUAL FLAVOR
SMOKY MOCKTAIL**

**GRENADINE
PINA COLADA
MOJITO
BLUE OCEAN**



ICY SHOTS

JAMUN ICE SHOT



ICE CREAM POPS

**STRAWBERRY,
CHOCO CHIPS,
MANGO, VANILLA,
PISTACHIO**



MAGIC BLAST THICKSHAKE



MAGGI

VEG TADKA MAGGI
BUTTER & CHEESE MAGGI



PASTA

RED SAUCE PASTA
WHITE SAUCE PASTA



RECTANGULAR PIZZA

VEGGIE SUPREME PIZZA
AMERICANO PIZZA

NOODLE BITES

VEG MASALA BITES
CHEESE LOADED MASALA BITES
PANEER MASALA BITES



VOLCANO SANDWICH

SANDWICH WILL BE SERVED WITH
3 LAYERS WITH CHEESE SAUCE

FRENCH FRIES

PERI PERI FRIES
CHEESE LOADED FRIES

MOST EXPENSIVE FRIES OF THE WORLD

LONGEST FRENCH FRIES

MAYO + TANDOORI FRIES
CHEESE JALAPENO + TANDOORI FRIES
PERI PERI + MAYO FRIES
KOREAN BBQ + CHEESE
JALAPENO FRIES



\$300



DE' HELLINGTON™
By HELLY & CHILLY®



CHICKEN PASTA

RED SAUCE CHICKEN PASTA

WHITE SAUCE CHICKEN PASTA



CHICKEN SANDWICH



**CHICKEN GRILL
SANDWICH**

**SCHEZWAN CHICKEN GRILL
SANDWICH**

**BBQ GRAVY CHICKEN GRILL
SANDWICH**

**CHEESE VEG CHICKEN GRILL
SANDWICH**

**PERI PERI CHICKEN GRILL
SANDWICH**



CHICKEN BURGER

FRIED CHICKEN BURGER
SCHEZWAN CHICKEN BURGER
PERI PERI CHICKEN BURGER
CHEESE CHICKEN BURGER
CHICKEN ZINGER BURGER

CHICKEN PIZZA

CHICKEN BBQ PIZZA
CHICKEN SCHEZWAN PIZZA
CHICKEN CAPSICUM ONION PIZZA
CHICKEN PERI PERI PIZZA
CHEESE CHICKEN PIZZA
SPECIAL CHICKEN PIZZA



CHICKEN BITES

CHICKEN CUTLETS
CHICKEN POPCORN
CHICKEN NUGGETS
CHICKEN FINGER
CHICKEN WINGS FRIES
CHICKEN 5 IN 1 PLATE



